



Arizona ALFA 24th Annual Conference & Expo:

April 21-23, 2021

Virtual

Sponsorship Registration Packet



Sponsorship Details

All Sessions Will Be Generals (No breakout sessions)

As an Arizona ALFA Sponsor you will benefit from unique opportunities to market and network your products and services to Arizona's assisted living professionals. Expose your services and products to hundreds of top-decision makers and buyers! Arizona ALFA's annual spring conference offer multiple levels of sponsorship that will enable your company to establish a powerful presence and make critical connections with the industry's top decision makers in one location!

Target Audience: Arizona ALFA's Annual Spring Conference is attended by 400+ assisted living and senior housing professionals including: Regional Vice Presidents, Regional Marketing and Sales Directors, Executive Directors, Assisted Living Managers, Assisted Living Home Owners, Nurses, Reminiscence and Memory Care Directors, Nurses, and many more! All of Arizona's senior housing and assisted living professionals will be together under one roof for three days of intensive networking, education, and fun!

Who should Consider Sponsor?

- ❖ Companies that offer services or products that are beneficial to the assisted living industry and senior housing industries
- ❖ Assisted living management companies
- ❖ Assisted living centers and homes

Benefits Package Included in All Sponsorships:

All Arizona ALFA Sponsors receive the benefits listed below. Many sponsorships provide additional benefits (see Available Sponsorships, page 3):

- ❖ Your company's name and sponsorship identification in the print and web-based conference brochure
- ❖ Identification as a conference sponsor in Arizona ALFA membership Conference E-News, website, & conference app
- ❖ Your company logo and sponsorship included in the Annual Conference general slideshow that runs in every session room

April 21st Award Luncheon & Conference App: \$6000

SOLD to Hospice of the West

Opening Statement at Awards Luncheon
Your company's information on app
Your company's logo on the awards & photographs of winners

Conference Brochure & Onsite Program: \$3000

Sold To Atlas Medical

Full page Ad in conference brochure & Onsite Program
Your company logo on cover of brochure and Onsite Program
Two(2) complimentary conference registrations

April 21st General Session #1: \$1500

SOLD to LivGenerations Senior Living

Introduction of keynote speaker onstage
Company information on app
Two (2) complimentary conference registrations!

April 21st General Session #2: \$1500

SOLD to Mercy Care

Introduction of speaker onstage
Company Information app
Two (2) complimentary conference registrations!

April 21st General Session #3: \$1500

Introduction of speaker onstage
Company Information app
Two (2) complimentary conference registrations!

April 21st General Sessions Afternoon: \$1500 each

3 Sessions Available

Introduction of speaker onstage
Company Information app
Two (2) complimentary conference registrations!

April 21st Expo Evening Opening Hall Event \$1500

SOLD to Brookdale Senior Living

Host of Evening Event
Company information on app
Two (2) complimentary conference registrations

April 22nd General Session #1: \$1500

SOLD to Belmont Village Scottsdale

Introduction of speaker onstage
Company information on app

April 22nd General Session #1: \$1500

Introduction of speaker onstage
Company information on app
Two (2) complimentary conference registration

April 22nd General Session #2: \$1500

Introduction of speaker onstage
Company information on app
Two (2) complimentary conference registration

April 22nd General Session #3: \$1500

Introduction of speaker onstage
Company information on app
Two (2) complimentary conference registration

April 22nd Exhibitor Luncheon \$1500

Introduction of Each Session/Speakers Onstage
Company information on app
Two (2) complimentary conference registrations

April 22nd General Sessions Afternoon: \$1500 each

3 Sessions Available

Introduction of speaker onstage
Company Information app
Two (2) complimentary conference registrations!

April 22nd Special Evening Event \$1500

Host of Evening Event
Company information on app
Two (2) complimentary conference registrations

April 23rd Full Day Intensive Sponsor: \$3000

Introduction of Each Session/Speakers Onstage
Company information on app
Two (2) complimentary conference registrations

Please call or email Arizona ALFA to confirm availability- [602-322-0100/](tel:602-322-0100)
mortiz@azalfa.org

Email high resolution logo (jpeg or png) to mortiz@azalfa.org

**Deadlines: For Preliminary Brochure- March 10
For Onsite Brochure- April 14**

Sponsorship Registration Form

Company Name: _____

Address: _____

Phone: _____

My Company would like to sponsor the following:

Primary Contact Name & Title: _____

Phone: _____ Email: _____

Please list below the individual(s) that will be attending the conference as Sponsor Representatives.

Please see your sponsorship description for more information. (For the sponsorships that do not include registration and for sponsors that require additional registrations: Early-Bird registration is \$335pp for Members and \$395pp for Non-Members)

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Check enclosed made payable to: Arizona ALFA

Please Charge Credit Card (circle): Visa or MC

Card Number: _____ Exp. Date: _____ CCV#: _____

CC Billing Zip Code: _____ Name on Card: _____

RETURN WITH PAYMENT TO:

Arizona ALFA

2345 E Thomas Rd., Suite 290

Phoenix, AZ 85016

Phone: 602-322-0100 Fax: 602-322-0118