



**Arizona ALFA Annual Spring
Conference & Expo**
April 3-5, 2018
We-Ko-Pa Resort-AZ

Exhibit Registration Packet

Each spring the Arizona ALFA annual conference & expo brings together hundreds of assisted living and senior housing professionals together in one location for three days of unforgettable education and networking.

The Arizona ALFA annual conference expo is the marketplace for connecting with your target audience. Exhibit your product/service, strengthen your brand, meet with prospects one-on-one and reach your customers in the most cost-effective way.

Included with Exhibit Registration:

Dedicated Networking Exhibit Hours on April 3 & 4

Registration includes two company representatives

***Piped/draped exhibit:**

*8' draped back wall, 3' draped side walls
8' table-covered/skirted, chairs and wastebasket*

Admittance into all educational sessions and evening events

Special event pricing for resort suites

REGISTER NOW!

Location Information

The Arizona ALFA Annual Spring Conference & Expo is hosted at the We-Ko-Pa Resort and Conference Center. Located in Scottsdale/Fountain Hills, this four-diamond destination resort in the Sonoran desert is located on beautiful Fort McDowell Yavapai Nation Land. Only 20 minutes from the Phoenix Sky Harbor International Airport, We-Ko-Pa Resort offers spectacular views of the majestic Four Peaks and the iconic Red Mountains alongside the free-flowing Verde River.

From Phoenix and interstate---10 to the West:

Travel on Interstate 10 heading east to the AZ 202 Loop East. Follow to exit 13, AZ 87 (Payson) and turn left at N. Country Club Drive. Continue on AZ 87 for 12 miles to Fort McDowell Road and turn left. The hotel will be on your left.

From Tucson / Chandler / Mesa and interstate---10 to the East:

Travel on Interstate 10 heading west to exit 161, Pecos Road / AZ 202 Loop East. Exit at 50A and take the AZ 101 loop north for 8.5 miles. At exit 51, take the AZ 202 ramp east. Follow to exit 13, AZ 87 (Payson) and turn left at N. Country Club Drive. Continue on AZ 87 for 12 miles to Fort McDowell Road and turn left. The hotel will be on your left.

From Phoenix Sky Harbor international Airport (PHX):

About 24 miles. Exit the airport by taking the AZ 202 Loop towards Tempe. Follow to exit 13, AZ 87 (Payson) and turn left at N. Country Club Drive. Continue on AZ 87 for 12 miles to Fort McDowell Road and turn left. The hotel will be on your left.

From Flagstaff / Sedona and interstate 17 to the North:

Travel south on Interstate 17 to exit 214C, AZ 202 Loop East. Follow AZ 202 east to exit 13, AZ 87 (Payson) and turn left at N. Country Club Drive. Continue on AZ 87 for 12 miles to Fort McDowell Road and turn left. The hotel will be on your left.

Frequently Asked Questions

Is there an additional Fee for Electricity?

Yes. Prices vary depending on the type of electrical services you require and length of time services are needed. These services are provided by the resort and not Arizona ALFA. Once your registration has been processed Arizona ALFA will provide your registered representatives with the Electricity Request Form.

Can I have more than two representatives at our booth?

Yes. The cost for each additional company representative is \$65 per person. That information is included on the registration form in this packet.

Are there Drayage Services Available?

Yes. Drayage services are provided by the resort. Once Arizona ALFA receives your completed registration, please let us know if you require Drayage services. We will send all of the information you require to secure those details for your company's exhibit materials.

Is WiFi Available?

Yes. We-Ko-Pa provides WiFi at no additional cost. Those details are provided when your company representatives arrive to set-up.

Can we attend the educational sessions?

Yes! We encourage exhibit representatives to attend any session that interests them. Attending sessions with the participants is not only a great way to learn about the hot topics in the industry, it is also a great way to engage in the educational forum with the professionals that will potentially be your new client!

My company brings a giveaway....how do we announce the winning attendee?

Many of our exhibiting companies bring giveaways or "drawing" gifts for the participants that visit their booths. Arizona ALFA will provide time for the exhibiting company representatives to announce the name(s) of their giveaway winners on April 4th. This will be scheduled for some time after the event lunch and before the conclusion of the educational sessions for the day. Details will be provided as we draw closer to the conference event.

If we stay at the resort, what is there to do after-hours?

There is plenty to do! This is a destination resort. Arizona ALFA Conference participants take-over the resort for three days of education, but also for three days of fun! There are numerous food establishments located in the casino as well as the resort restaurant, the Ahnala Mesquite Room. Most of the Arizona ALFA Conference participants head to the restaurants and the casino at the end of the day for some networking R&R. Please plan to stay on-site and get to know your current and potential clients in a new way!

Arizona ALFA 2018 Annual Spring Conference Expo

*Hall is fully carpeted

	11	12	13	14	Non-Entry Door	15	16	Non-Entry Door	
	10	64	Kris Home Health Care	Korman Healthcare	○	66	Thoma-Holter Design	Optum Care	17
	9	55	The Perfect Companion	Serenity Hospice & Palliative Care	○	37	PopHealth Care	Sanofi	18
	8	56	Belfor Property Restoration		○	38	Central Clinical Labs		19
	7	57	Tyco Integrated Security	HPSI Purchasing Services	○	39	Eldersense		20
Davey Coach Sales	6	58	Heart Legacy	Dispatch Health	○	40	Interstate Restoration		21
Entrance		59	Diagnostic Laboratories	Mercy Care Plan	○	41	Mobile Dentistry of Arizona		22
Prime Care Hospice	5	60	Saliba's Extended Care Pharmacy		○	42	Pharmcare USA of Greater Phoenix		23
Windsor Communities	4	61	Homewatch Caregivers		○	43	Hospice of the Valley	Creative Bus Sales	24
Sandi Flores Group	3	62	ServiceTrac A Practicellax Company	Omnicare, a CVS Company	○	44	Pacific Mobile Diagnostics	TBM Mental Health LLC	25
	2	63	MY DR NOW	Burns Pest Elimination	○	45	Hospice of The West	Direct Supply	26
Safety Drugs	1								27
Entrance						Entrance			Crest Insurance Group



Arizona ALFA Annual Spring Conference Exhibit Registration April 3-5, 2018

Exhibiting Company: _____

Company Address, City, State, Zip: _____

Business Main Number: _____ Fax: _____

*PRIMARY Contact (for billing and participation information): _____

Primary Exhibit Contact Signature: _____ Date: _____

*By signing you accept the guidelines as stated below

FIRST EXHIBIT ATTENDEE (included)
Name: _____
Title: _____
Email: _____

SECOND EXHIBIT ATTENDEE (included)
Name: _____
Title: _____
Email: _____

Preferred Exhibit Locations (top 3): 1 _____ 2 _____ 3 _____

Will you require additional exhibit attendees? (registration includes two exhibit attendees): ____ Yes (see below) ____ No

OPTIONAL 3rd Exhibit Attendee (FEE: \$65)
Name: _____ Title: _____
Email: _____

EXHIBIT BOOTH FEES: MEMBER EXHIBIT: \$1000 NON-MEMBER EXHIBIT: \$1500

PAYMENT METHODS

Check # _____ MC Visa

CC Number CC Expiration CVV# Billing Zip Code

Exhibit Participation Guidelines:

Exhibiting companies must submit payment with registration form. Exhibits cannot be reserved without payment. The Arizona ALFA Exhibit Coordinator can assist with your exhibit selection (Nancy: npsimmons@msn.com). Exhibits will be opened to all interested businesses on a "first come, first served" begins on November 1, 2017. The listed exhibit representative[s] will receive participation details for set-up, tear-down, exhibit layout, shipping, and other important exhibit participation information via email. Once exhibit fees have been paid refunds are not available, however, a credit for a future Arizona ALFA event can be provided (call Arizona ALFA).

Arizona ALFA reserves the right to relocate exhibit companies if necessary

FAX, MAIL OR EMAIL COMPLETED FORM TO:
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**Arizona ALFA Annual Spring Conference:
Three days of industry leading education,
dynamic networking, and FUN!**

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