



Fall Symposium & Trade Show
Tuesday, October 17, 2017
Black Canyon Conference Center-Phoenix, AZ

Arizona ALFA's targeted fall symposium & trade show is integral in the support of leadership within assisted living and senior housing. Reach out to your current and potential customers on October 17, 2017 at the Arizona ALFA Annual Fall Symposium & Trade Show!

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EXHIBIT PACKET
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Exhibit at the Arizona ALFA Fall Symposium & Trade Show and place your company in front of assisted living leaders!

Your participation as a fall symposium exhibitor puts your company products and services in front of assisted living and senior housing professionals from across the state! The exhibit layout provides your company with optimum access to attendees.



Exhibit opportunities are on a first come, first served basis. Exhibit space will NOT be secured without a completed exhibit registration form and payment of exhibit fee.

Submission of a completed exhibit form signifies that you have read through, understand and agree to all information contained in this packet.

Each exhibit includes the following*:

** Pre-Function area is tile. Ballroom is carpeted.*

- 6' covered/draped table
- two chairs
- wastebasket
- Registration for two company representatives:
 - ✦ *Your two company representatives may attend educational sessions at no additional cost.*
 - ✦ *Catered breakfast, snack breaks and lunch included for registered exhibit representatives.*

Electricity and wiring costs are separate. A vendor utilities request form will be provided after we have received your company's completed exhibit registration form.

Set-up/Tear-down and other important exhibit participation details:

Set-Up

- *October 16, 2017, 4-6pm OR*
- *October 17, 2017, 6-7am*

Tear-Down

- *October 17, 2017, 2:30pm*

Shipping of Items:

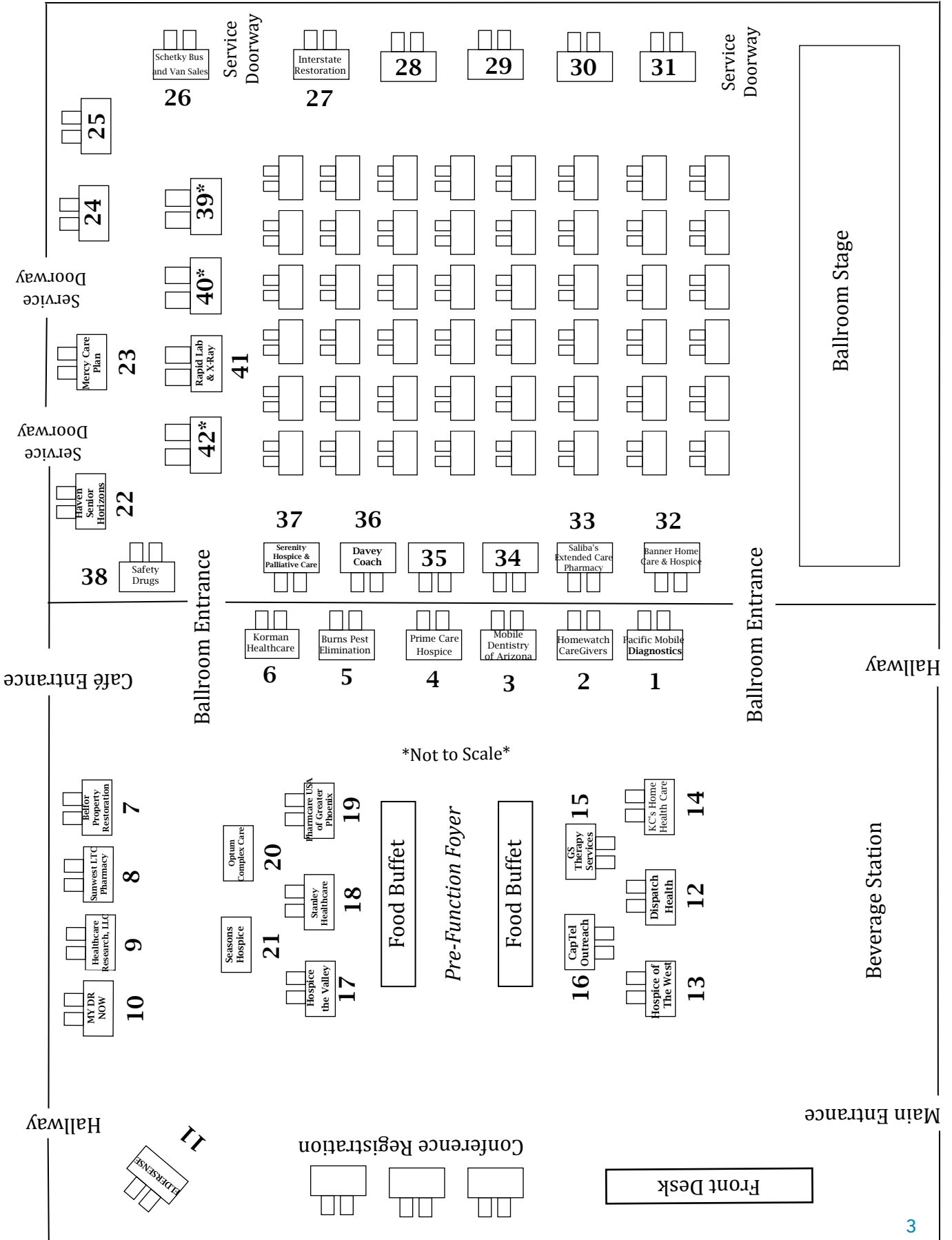
The Black Canyon Conference Center does not provide drayage. However, they will accept and store your exhibit items SHORT TERM. Please make sure that the labels on your shipped items CLEARLY displays your company name and also include on all visible labels 'Arizona ALFA Conference'. Your company is solely responsible for shipping to and from The Black Canyon Conference Center.

Do you require lodging?

There are hotel accommodations within walking distance of the Black Canyon Conference Center:

- Phoenix North Courtyard by Marriott: 602/944-7373
- SpringHill Suites Phoenix North: 602/943-0010
- TownPlace Suites Phoenix North: 602/943-9510

Trade Show Floorplan



2017 Fall Symposium Exhibit Registration

Business Name: _____

Business Address: _____ City, State, Zip: _____

Business Phone: _____ Business Fax: _____

Primary Contact for Billing and Event Coordination:

Name: _____ **Title:** _____

Direct Phone: _____ **Email:** _____

Fax: _____

First Exhibit Representative:

Name: _____ **Title:** _____

Direct Phone: _____ **Email:** _____

Second Exhibit Representative

Name: _____ **Title:** _____

Direct Phone: _____ **Email:** _____

Exhibit Location Preferences: 1 _____ 2 _____ 3 _____

*Select three exhibit locations in order of preference. Arizona ALFA will provide you with the first available with consideration given to your preferred selections. If your three preferences have already been secured, Arizona ALFA will notify you of the location that was selected in the absence of your preferred locations. **Arizona ALFA reserves the right to relocate exhibitors.***

Payment Information:

EXHIBITORS	
Arizona ALFA Member _____	\$450
Non-Member _____	\$650
TOTAL DUE: _____	



Payment Type: _____ Check (# _____) _____ Visa _____ MC

Card Number: _____

Cardholder Signature

Exp. Date: _____ CCV# _____

Cardholder Name (Print)

CC Billing Address: _____
(include zip code)

RETURN COMPLETED FORM TO:
Arizona ALFA 2345 E. Thomas Rd. Suite 290 Phoenix, AZ 85016
Fax: 602/322-0118 Email to: ckeenan@azalfa.org